

Information for journalists

Deutsche Welle Global Media Forum, June 3-5, 2009

1. Program and background information

Information about the program and speakers can be found in the official event program that was inserted in the conference bag. Status updates – including changes on short notice – will be reported

in the **Press Center** (WCCB Room 1.10),

online at www.dw-gmf.de

and on Twitter at http://twitter.com/dw_gmf

Background information, documents and royalty-free photos can be found on the CD in the press kit.

The World Conference Center Bonn (WCCB) is located at Platz der Vereinten Nationen 2, 53113 Bonn. The telephone number for the press center is: 0228-9267-410.

2. Interviews

For organizational purposes, interviews with the speakers from the opening ceremony have to be scheduled in advance. Those interested should contact Hendrik Schott.

All other participants can be spoken to directly before and after the discussions.

Contact person / coordination: Hendrik Schott (T. 0173.8507281)

3. Photographing and filming

Photographers and camera operators are allowed to take photos and film in the speaker's area in the Plenary Chamber – after registering before hand.

It is also possible to photograph and film from the press tribune without making any prior arrangements.

Contact person / coordination: Hendrik Schott (T. 0173.8507281)

4. Press counter and press workroom

The press counter located in front of room 1.10 is the main point of contact for media representatives. There will be employees on-hand to answer all of your press-related questions. Current information and schedules will also be displayed.

There is a press workroom located in room 1.10 in the WCCB that is accessible for media representatives and outfitted with PCs, printers and Internet access.

Contact person: Martina Bertram (T. 0173.5230128)

5. Press breakfast

On all three days of the GMF, Deutsche Welle will provide information about the daily schedule and program changes at a press breakfast in the WCCB, Room 2.7.

- **Wednesday, June 3**, 10:00 a.m.
Special guest: Winners of "The BOBs", DW's international Weblog Awards
- **Thursday, June 4**, 9:00 a.m.
Special guests: Journalists and politicians from Georgia
- **Friday, June 5**, 9:00 a.m.

Contact person: Johannes Hoffmann (T. 0172.2549656)
Hendrik Schott (T. 0173.8507281)

6. Press conferences

Press conferences and discussions will take place in Room 2.7 in the WCCB.

Already scheduled:

- **3 June, 1:00 p.m.:**
Chinese Wall Against Human Rights: Does the Internet Open Doors?
with **Günter Nooke**, German Federal Government Commissioner for Human Rights
Policy and Humanitarian Aid in the Foreign Ministry
Yang Hengjun, Chinese Blogger
Shi Ming, Freelance Journalist

- **4 June, 1:00 p.m.:**

Status of Human Rights (focus on Africa)

with **Günter Nooke**, German Federal Government Commissioner for Human Rights
Policy and Humanitarian Aid in the Foreign Ministry

Monika Hauser, Winner of the Alternative Nobel Prize

Dieter Ebeling, dpa Correspondent in Brussels

7. Press tribune

The press tribune is located in the upper section of the Plenary Chamber. There are power outlets under the seats as well as XLR connections for an audio feed.

There are split-boxes for audio feeds available for events in the “Wasserwerk” as well.

8. Live recording and studio time

Audio recordings from the events in the Plenary Chamber as well as nearly all of the other sessions will be available as MP3 files at <http://soundcloud.com/dwgmf>.

Press conferences and panel discussions in WCCB Room 2.7 can also be recorded. There will be a split-box and DAT recorder available.

Live recordings on CD can also be provided on an individual basis – just approach someone at the press counter.

Studios in the broadcasting center will be available at the following times:

June 3	11:00 a.m. – 12.00 p.m.	PK 4
June 4	9:00 a.m. – 10:00 a.m.	PK 5
	3:00 p.m. – 4:00 p.m.	PK 7
	4:30 p.m. – 6:00 p.m.	PK 3
June 5	8.45 a.m. – 9:45 a.m.	PK 7
	12:30 p.m. – 4:45 p.m.	PK 7

Contact: T. 0228-429.2141

9. Blog / Twitter

Deutsche Welle trainees will be publishing a blog for the Deutsche Welle Global Media Forum at <http://training.dw-world.de/gmf>

In addition, current information and commentary about the event can be found at http://twitter.com/dw_gmf.

You will be able to follow all of the Twitter updates about the Deutsche Welle Global Media Forum on a display at the DW Stand in the WCCB.

10. Photos

Deutsche Welle will make up-to-date photos available for download on the Internet. A photo gallery is available at www.flickr.com/photos/deutschewelle.

Contact person: Alexandra Schottka (T. 0172.2549653)

11. Free access to the multilingual news agency services from dpa

As an added service during the conference, accredited journalists will have free access to multilingual news agency services from dpa. The service can be accessed over the Internet address <http://193.109.231.75>

For English, German and Spanish

- a. <https://primeline.fastline.ch>
- b. User name: gmf2009
- c. Password: june

For Arabic

- <https://primeline.fastline.ch/arabic>
- User name: gmf2009A
- Password: june

12. Deutsche Welle stand

Deutsche Welle will have a stand inside the WCCB, where visitors can get information about its journalistic services for television, radio and the Internet. In addition, there will be information about New Media and the DW-AKADEMIE.